







Local Optimization Credit Card Payment Plan

This Insertion Order is governed by and subject to the Terms of Service, which is hereby incorporated by reference and binding upon the parties hereto. This Insertion Order and the Terms of Service together constitute the parties' entire agreement (the "Agreement").
General Terms: <http://www.localmanagement.us/terms.pdf>

1 CUSTOMER INFORMATION					
COMPANY NAME					DATE
STREET ADDRESS			SUITE/BLDG.	CITY	
				STATE	ZIP
CONTACT NAME		PHONE NUMBER		FAX NUMBER	EMAIL
MONTHLY AD SPEND					
CREDIT CARD TYPE: <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> 					
CARD NUMBER			CVV2 # (On Back of Card)		EXP. DATE
NAME AS IT APPEARS ON CARD		DAYTIME PHONE		EVENING PHONE	
STREET ADDRESS			SUITE/APT	CITY	
				STATE	ZIP

3 PACKAGES					
<input type="checkbox"/> trustedLocal Pro					
One Time Set Up: \$299 Monthly Fee: \$149 Term: 6 months 1st Month Due: \$448 3 Key Phrases					
» Listing Audit	» Google - optimized	» Claim Google/Yahoo/Bing	» Google Yellow Tag Managed	» Manual Directory Submission - 50+	» Custom Buttons
» Keyword Research	» Yahoo - optimized	» Yelp Optimized & Claimed	» Geo Targeted Domain	» Web & Email Hosting	» Basic Landing Page
» Competitor Analysis	» Bing - optimized	» Coupon	» Photos Added & Managed	» 20 Email Addresses	» Google Analytics Tracking
<input type="checkbox"/> Yahoo Analytics Tracking - <i>Optional</i>	<input type="checkbox"/> Google Yellow Tag \$25.00/month	<input type="checkbox"/> Yahoo Enhanced Listing \$9.95/month	<input type="checkbox"/> Landing Page Upgrade \$500 <i>One Time fee</i>	<input type="checkbox"/> \$50 each additional phrase:	
<input type="checkbox"/> trustedLocal Plus					
One Time Set Up: \$299 Monthly Fee: \$299 Term: 6 months 1st Month Due: \$598 6 Key Phrases					
» Includes all services of trustedLocal Pro	» Yahoo Analytics Tracking	» Google Yellow Tag included free	» Yahoo Enhanced Listing included free	<input type="checkbox"/> Landing Page Upgrade \$500 <i>One Time fee</i>	
<input type="checkbox"/> trustedLocal Premium					
One Time Set Up: \$799 Monthly Fee: \$599 Term: 12 months 1st Month Due: \$1,398 10 Key Phrases					
» Includes all services of trustedLocal Pro	» Designed Website with unlimited pages	» Facebook Welcome Page Design	» Twitter Custom Design	» Call Tracking	» Google Adwords \$100 credit
		» Facebook API	» Blog Post	» Twitter API	» Google Adwords Local Plus Marketing
<input type="checkbox"/> Landing Page Upgrade \$500 <i>One Time fee</i>	<input type="checkbox"/> \$225 each additional location:				

4 PAYMENT OPTIONS	
START DATE:	TOTAL CHARGED: \$
<input type="text"/>	<input type="text"/>
<input type="text"/> Set Up: \$ _____	<input type="text"/> Monthly: \$ _____
<input type="text"/>	<input type="text"/> Term: _____

5 AUTHORIZATION	
I hereby authorize Local Management to charge the credit card listed above for LOCAL OPTIMIZATION services provided. All sales and charges are final.	
<p>1. Fees. Customer agrees to abide by all the terms and conditions of this Agreement, including its obligations to timely pay all fees as forth in this Insertion Order. Except as otherwise expressly provided herein, fees are non-refundable. Unless otherwise stated in this Insertion Order, all payments made under this Agreement shall be in United States dollars. If Customer's account is thirty (30) days or more overdue (except with respect to charges then under reasonable and good faith dispute), in addition to any of its other rights or remedies, Local Management reserves the right to suspend work on or withhold delivery of the Services, or any combination thereof, without liability to Customer until such amounts are paid in full.</p> <p>2. Miscellaneous. By signing below, the undersigned individual hereby represents and warrants that such individual is duly authorized to execute and deliver this Insertion Order on behalf of the entity identified as "Customer" above. The price quotes and other terms and conditions of this Insertion Order are considered proprietary and confidential information of Local Management. Local Management is providing such information with the understanding that the recipient will not disclose it to any third party, other than those employees of recipient who need to know the information disclosed herein for purposes of evaluating whether to order the Services.</p>	
CARDHOLDER SIGNATURE	DATE
<input type="text"/>	<input type="text"/>