

**Communication:**  
Instant and easy communication could make the decision between "buy or die" for your visitors.

**Flash Animation:**  
Establish home page stickiness with Flash animated product features.

**Product Search:**  
Easy. Instant. Find products better, faster.

**Social Proof:**  
Your visitors will appreciate a strong client testimonial to establish social proof of your product and services.

**Fresh information:**  
Keep repeat visitors coming back with fresh news and RSS feeds.

## Easy to Use & Unique

Just the way you like it

- Scalable product navigation
- High click-through design
- UPS, Fedex, DHL, USPS integration
- Quickbooks integration
- E-commerce hosting & security
- Payment gateway integration (authorize.net, PayPal, Innovate Gateway, Google Checkout)
- SSL certificates
- Constant contact API integration
- Holiday themes
- Fulfillment center integration

## Useful, Beautiful & New

The way your customers want it