

Emarketing & SEO

More than **90%** of people “Search” from the Internet to find out details
Most people search the keywords to find out more information after they saw something interesting from existing media.



PPC Pay Per Click Services



- Campaign Setup
- Quality Score Management
- Landing Page & Campaign Optimization
- Keyword Research
- Budget Analysis
- Conversion Management
- Keywords & Meta Tag Development
- Dynamic Title and Description Insertion
- Static-dynamic Page Generation
- Dynamic Sitemap.xml Development
- Robots.txt Development
- URL re-write



SEO Friendly Copywriting



- Mission, Vision and Value Statements
- Website Copy Containing SEO Keywords
- Investment White Papers
- Staff Profiles and Bios
- Detailed Product & Service Descriptions
- E-Newsletters and Print Newsletters

Web Analytics



- Heat Map Testing
- Confetti Testing
- Competitive Research
- Landing Page Development and Design
- A & B Version Design and Testing
- Caller information via map view
- Click-to-call reporting